

School Board Executive Summary

Topic: Preview of New Strategic Plan Dashboard

Date: September 22, 2026

Presented by: Dr. Mark Weichel, Asst. Superintendent for Strategic Initiatives and Innovation



Recommended Action: ☒ Information Only
☐ Presentation/Discussion
☐ Discussion/Action by Board of Education
☐ Presentation/Action Next Meeting

Recommendation: None at this time. Presenting an overview to the Board on revisions and updates to the Strategic Plan dashboard, which is located on the district website.

Background: When the District implemented the previous Strategic Plan, we began using a public-facing data dashboard to report progress on its goals and strategies. The dashboard provided an important level of transparency and accountability, while also helping the District identify opportunities to improve how strategic plan progress is communicated to the Board, staff, and community.

The previous dashboard was an existing product designed primarily for business applications. As a result, its format was largely limited to reporting traditional metrics and did not provide the flexibility to incorporate narrative, supporting documents, or other ways of demonstrating progress.

The new dashboard can display whole numbers, bar graphs, line graphs, infographics, PDF documents, web-based books, Board reports, District webpages, and other resources. Rather than requiring every strategy to be reported in the same format, the dashboard allows the information and the work itself to determine the most effective way to communicate progress.

Link to Strategic Plan Dashboard: <https://westside.stratadash.org/>

Each strategy is assigned to an ABC staff member who serves as the strategy owner. Strategy owners are responsible for monitoring progress and determining the information that will be most meaningful in demonstrating progress toward their strategy. This provides staff members closest to the work with both ownership and flexibility in telling that story.

Further, the new dashboard represents an important investment in transparency, accountability, and community trust. Through the strategic planning process, the community helped identify

what is important for the District to focus on over the next five years. The dashboard provides a visible and accessible way to demonstrate that the District is paying attention to those priorities, acting on them, and charting progress over time.

Attachment(s): None